

525 Tyler Road, Suite T St. Charles, IL 60174 Phone: (630) 762-9352 Fax: (630) 587-9170 www.totalclaritywealth.com

## Brochure Form ADV Part 2B Brochure Supplement

# Vanessa Croessmann

May 24<sup>th</sup>, 2023



This brochure supplement provides information about Vanessa Croessmann that supplements the Total Clarity Wealth Management, Inc. Form ADV Part 2A Brochure. Please contact Vanessa at (630) 762-9352 if you would like to receive Total Clarity's Form ADV Part 2A Brochure or if you have any questions about the contents of this supplement.

Additional information about Vanessa is available on the SEC's website at <u>www.adviserinfo.sec.gov</u>. The searchable CRD number for Vanessa Croessmann is 7616916.

# Item 2 EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

#### Vanessa Croessmann

Year of Birth: 1989

#### Education:

Name of School	Years Attended	Year Graduated	Degree	Major
University of Leipzig, Germany	2008-2009		None	Medicine
Rochester Institute of Technology	2007 - 2008		None	Biology

#### Business Background:

Name of Employer	Type of Business	Title	Period of Employment
Total Clarity Wealth Management, Inc.	Financial Advisory Services	Financial Planner	01/2023 - Present
Croessmann Financial LLC	Financial Services	President	03/2023 - Present
Self - Employed	Website Management	Owner/Author	05/2022 - Present
Wall Street Financial Advisors	Financial Services	Executive Assistant	08/2022 - 01/2023
Self - Employed	Website Management	Owner/Author	01/2016 - 05/2022

#### Securities Registrations held: Series 65

### **Item 3 DISCIPLINARY INFORMATION**

If your advisor had any reportable legal or disciplinary events during the past ten years, they will be described below:

YOUR ADVISOR DOES NOT HAVE ANY REPORTABLE LEGAL OR DISCIPINARY EVENTS.

### **Item 4 OTHER BUSINESS ACTIVITIES**

Vanessa Croessmann is a content creator for VeganFamilyRecipes.com. Vanessa's duties as a content creator of the website does not create a conflict of interest to her provision of advisory services through Total Clarity Wealth Management, Inc.

Additionally, Vanessa is also a licensed insurance agent. You are not obligated to purchase insurance or securities products through Vanessa. However, if you implement insurance recommendations through her, she will receive commissions. The insurance business comprises approximately 5% of her time. The amount of income she receives from insurance business will fluctuate depending on the amount of sales. There may be other insurance products and services available through other insurance professionals at a lower cost than those products available through Vanessa.

For additional information, refer to the section entitled Brokerage Practices (Item 12) as well as item 10, and 14 in Total Clarity's Form ADV Part 2A Brochure, which is available on our website: <a href="http://www.totalclaritywealth.com">www.totalclaritywealth.com</a>. Important details of conflicts of interest are found throughout the form ADV Part 2A or Total Clarity Wrap Brochure.

## Item 5 ADDITIONAL COMPENSATION

Vanessa does not receive an economic benefit (i.e., sales awards and other prizes) from a non-client for providing advisory services. Refer to the *Other Business Activities* section above for disclosures on Mrs. Croessmann's receipt of additional compensation as a result of her other business activities.

Also, refer to the *Fees and Compensation*, *Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Total Clarity Wealth Management, Inc.'s firm brochure for additional disclosures on this topic.

### Item 6 SUPERVISION

Vanessa Croessmann is a Financial Planner of Total Clarity. Supervision and oversight of her activities conducted through Total Clarity is provided by Jeanne Tackett, Vice President of Operations and Chief Compliance Officer (CCO). Terry Murphy, President, is the CCO Designee in Jeanne's absence. Jeanne Tackett and Terry Murphy can be contacted at (630) 762-9352.

Total Clarity has a supervisory program to oversee the advisory business. In addition it has compliance policies and procedures manual and code of ethics. Supervised persons must agree to comply and adhere to Total Clarity's code of ethics and policies and procedures. Total Clarity has procedures in place to be aware of any outside business activities engaged in or by Vanessa, and to review personal trading activities of Vanessa, as well as in any account over which he has direct beneficial interest.

### Item 7 REQUIREMENTS FOR STATE REGISTERED ADVISERS

Total Clarity is not a State Registered Adviser.